



Local Market Report
Postcode Area : DA (Dartford)

Brands By Volume	New Instructions		No. SSTC		Exchanged		Withdrawn		Fallen-through		Price Changed		Number of Days	
	Total	% Market Share	Total	%	Total	%	Total	%	Total	%	Total	%	NI to SSTC	SSTC to Completion
XXXXXXXXXXXX	2765	13%	2170	78%	1687	69%	759	31%	637	29%	1185	43%	70	131
XXXXXX	1262	6%	834	66%	672	57%	503	43%	227	27%	602	48%	82	130
XXXXXX	1066	5%	811	76%	748	63%	443	37%	294	36%	540	51%	69	124
XXXXXXXXXX	844	4%	555	66%	445	56%	352	44%	156	28%	390	46%	61	144
XXXXXXXXXXXX	836	4%	654	78%	527	69%	234	31%	164	25%	287	34%	56	136
XXXXXXXXXXXX	774	4%	607	78%	487	67%	240	33%	166	27%	268	35%	47	134
XXXXXX	586	3%	413	70%	369	63%	215	37%	115	28%	221	38%	48	137
XXXXXXXXXXXX	553	3%	430	78%	330	70%	144	30%	95	22%	253	46%	63	125
XXXXXXXXXXXX	483	2%	372	77%	293	69%	134	31%	93	25%	177	37%	51	144
XXXXXXXXXXXX	446	2%	352	79%	294	69%	135	31%	93	26%	159	36%	66	133
XXXXXX	437	2%	226	52%	184	48%	197	52%	74	33%	204	47%	87	153
XXXXXXXXXXXX	389	2%	313	80%	242	68%	112	32%	79	25%	181	47%	62	131
XXXXXXXXXX	352	2%	256	73%	197	67%	97	33%	70	27%	174	49%	89	123
XXXXXXXXXXXX	349	2%	232	66%	178	55%	146	45%	105	45%	192	55%	96	141
XXXXXXXXXXXX	335	2%	271	81%	230	75%	77	25%	52	19%	91	27%	63	128
XXXXXXXXXXXX	311	1%	215	69%	162	60%	107	40%	56	26%	114	37%	76	143
XXXXXX	281	1%	176	63%	148	54%	127	46%	55	31%	134	48%	97	123
XXXXXX	268	1%	151	56%	138	53%	123	47%	54	36%	122	46%	70	140
XXXXXXXXXXXX	261	1%	188	72%	155	64%	88	36%	57	30%	137	52%	66	124
XXXXXXXXXXXX	253	1%	215	85%	164	78%	46	22%	64	30%	59	23%	37	140
XXXXXXXXXXXX	251	1%	188	75%	137	69%	63	32%	48	26%	77	31%	53	129
XXXXXXXXXXXX	243	1%	159	65%	120	55%	99	45%	41	26%	90	37%	55	127
XXXXXXXXXXXX	204	1%	118	58%	101	53%	89	47%	31	26%	79	39%	45	111
XXXXXXXXXXXX	193	1%	160	83%	135	80%	33	20%	20	13%	66	34%	50	132
XXXXXXXXXXXX	173	1%	160	92%	138	81%	33	19%	45	28%	56	32%	53	135
XXXXXXXXXXXX	171	1%	124	73%	106	64%	59	36%	22	18%	43	25%	43	123
XXXXXXXXXX	167	1%	139	83%	103	74%	36	26%	26	19%	67	40%	88	124
XXXXXXXXXXXX	157	1%	109	69%	98	62%	61	38%	27	25%	46	29%	75	126
XXXXXXXXXXXX	148	1%	116	78%	87	71%	36	29%	32	28%	62	42%	91	122
XXXXXXXXXXXX	147	1%	109	74%	54	68%	26	33%	30	28%	39	27%	30	141
XXXXXXXXXXXX	145	1%	72	50%	42	35%	78	65%	17	24%	52	36%	53	149
XXXXXXXXXXXX	142	1%	109	77%	92	72%	36	28%	22	20%	42	30%	53	136
XXXXXXXXXX	138	1%	78	57%	60	51%	57	49%	25	32%	67	49%	131	111
XXXXXXXXXXXX	133	1%	83	62%	74	62%	45	38%	21	25%	61	46%	53	129
XXXXXXXXXX	123	1%	82	67%	69	62%	42	38%	25	30%	56	46%	53	117
Market Average	21354		13508	63%	10938	55%	8998	45%	3698	27%	8663	41%	65	131

DA Market Averages:



Days to complete: NI TO SSTC 65 DAYS SSTC TO COMPLETION 131 DAYS

Complete ASAP Averages:

Days to complete: SSTC TO COMPLETION 101 DAYS 9% FALL-THROUGH RATE

For more information about how we speed up transaction times and reduce fall-throughs please contact Sarah Reid our Business Development Manager at: Sreid@completeasap.co.uk / 01977 269 003